

MINUTES OF PRE-BID MEETING HELD ON 30 MAY 2016 FOR ENGAGEMENT OF CREATIVE AGENCY FOR NITI AAYOG

Sl. No.	Para No.	Clause	Pre-bid Queries	Reply
1	2.6.4	Minimum Qualification Criteria	Who are eligible to apply as no conditions such as length of experience, turn over, etc have been indicated in RfQ-cum-RfP document ?	The agency should be capable of executing the job and should have required employees / artists. Conditions of length of experience, turnover have not been mentioned so as to allow start-up also to participate.
2	Form 3 F	Creative Vision and Strategy	How the write up of creative vision and strategy which has 25 points will be evaluated?	Creativity is a subjective matter. However, strategy is pre-defined course actions to be taken by the agency for creative work of NITI Aayog. Bidders will be evaluated in relation to the best vision and strategy articulated by the most creative vendor.
3	2.5.1	Submission of proposals	Will there be an option to upload the cost into a predefined format as mentioned in the tender. Will offline submission be accepted?	The tender will be uploaded online as mentioned in 2.5. The Applicant shall submit his proposal in four covers containing details of EMD, Pre- Qualification Proposal, Technical Proposal and Financial Proposal respectively, on e- procurement portal. No cover, other than EMD shall be accepted in physical form.