

F. No.13/08/2019-CMU  
NITI Aayog (National Institution for Transforming India)  
Communication Cell

NITI Bhawan  
Sansad Marg, New Delhi-110001  
Dated:-23/07/2019

**Corrigendum**

Sub:-RFQ-cum-RFP towards selection of a new Creative Agency for NITI Aayog.  
Ref:-Tender Reference No.13/08/2019-CMU (Tender Id: 2019\_NITIA\_484050\_1) dated 06/07/2019.

With reference to Communication Cell's RFQ-cum-RFP (Tender Reference No.13/08/2019-CMU dated 06/07/2019; Tender Id: 2019\_NITIA\_484050\_1), the pre-bid meeting was held under the Chairmanship of Director (Communications) on 16/07/2019 at 11:00 AM in Committee Room No.228. Twenty Five (25) representatives of various prospective bidders participated in the pre-bid meeting and expressed their doubts. All their queries were satisfactorily addressed to by Director (Communications) and the officers/officials of Communications & Social Media Vertical. Further, based on the suggestions received from the representatives, it was observed that the size of Print Ads and Radio Creatives, as listed at Sl.No.1 and 5f of Form 4B (Summary of Costs) of the tender document, may be defined to allow the prospective bidders to quote appropriately. Apart from this, one error was observed in the tender document, which is also hereby corrected as per details mentioned as under:-

Sl.No.	Section	Current Information/Detail	To be read as
1	Sl.No.1 of Form 4B (Summary of Costs)	Print Ads	Print Ads (Quarter Page)
2	Sl.No.5f of Form 4B (Summary of Costs)	Radio	Radio (30 Seconds)
3	Sl.No.2 of Form 3F:(Creative Vision and Strategy)	Data Monitoring and Evaluation Office (DMEO)	Development Monitoring and Evaluation Office (DMEO)

2. All other terms and conditons of the tender under reference will remain unchanged.

  
(N.K.Arora)

Under Secretary to the Govt. of India

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1. Central Public Procurement Portal
2. Website of NITI Aayog