

F.No. 13/05/2017-CMU
NITI Aayog (National Institution for Transforming India)
Communication Cell

NITI Aayog Bhawan
Sansad Marg, New Delhi-110001
Dated 07/12/2017

NOTICE

Subject:-RFQ-cum-RFP for appointment/ engagement of Digital Amplification/ Social Media Management & Website Development Agency for NITI Aayog.

Ref:-Tender ID No.2017_PC_248713_1, Tender Reference No.13/05/2017-CMU published on 22/09/2017 at 4:00 PM.

The marks scored by all the vendors in Technical Evaluation, who had submitted EMD or EMD exemption certificate and submitted their Technical Bids online followed by presentation on 23/11/2017, are as given in **Annexure-I**.

The list of vendors, who have scored 70% or more marks in Technical Evaluation and whose financial bids are to be opened, is given in **Annexure-II**.

The date and time of opening of Financial Bids will be conveyed through email to all the technically qualified firms as indicated in Annexure-II.



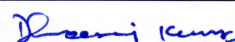
(Dheeraj Kumar)
Technical Officer
Communication Cell
07/12/2017

1. Adviser (S&T) and Nodal Officer, NITI Aayog's website with the request to upload the notice on the website of NITI Aayog.
2. Technical Director, NIC, NITI Aayog Unit with the request to upload the notice on CPP Portal.

ANNEXURE-I

Following is the list of vendors and the marks obtained by each in Technical Evaluation:-

Sl. No.	Name of the bidder	Marks obtained in Technical Evaluation
1	Qais Consulting India Pvt. Ltd.	93
2	Avian Media Pvt. Ltd.	90
3	MSLGROUP India- A Division of TLG India Pvt. Ltd.	80
4	Yaap Digital Pvt. Ltd.	72
5	KRDS Software Development Pvt. Ltd.	65
6	TSD Corporation Ltd.	65
7	Expression Ad Agency Pvt. Ltd.	57
8	Thinkstr Consultancy Pvt. Ltd.	53
9	Chai Kreative & Advisory Pvt. Ltd.	51.7
10	Taxmann Technologies Pvt. Ltd.	50
11	Hyper Engage Communications Pvt. Ltd.	49.5
12	Vuroll Media Marketing Pvt. Ltd.	48
13	Centum Advertising & Marketing Pvt. Ltd.	48
14	Techjockey Infotech Pvt. Ltd.	47
15	Cyfuture India Pvt. Ltd.	47
16	Goldmine Advertising Ltd.	46
17	Ank Aha Pvt. Ltd.	46
18	Span Communications	46
19	Varkul Websoft Pvt. Ltd.	45
20	Ventures Advertising Pvt. Ltd.	44
21	India News Communications Ltd.	44
22	Nascent Info Technologies Pvt. Ltd.	43
23	Silver Stroke Communications Pvt. Ltd.	43



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ANNEXURE-II

Following is the list of vendors, who have scored 70 or above marks in Technical Evaluation and have qualified for opening of Financial Bids in the presence of Financial Evaluation Committee and the representatives of the vendors who may wish to be present.

Sl. No.	List of Technically Qualified Firms
1.	Qais Consulting India Pvt. Ltd.
2.	Avian Media Pvt. Ltd.
3.	MSL GROUP India- A Division of TLG India Pvt. Ltd.
4.	Yaap Digital Pvt. Ltd.



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